

## MEDIA RELEASE

ASX: MLA 7<sup>th</sup> July 2011

### MLA Media Coverage

**Sydney: 7<sup>th</sup> July 2011:** Attached for your information is an audio file of a news advertorial segment which was broadcast on Ross Greenwood's 2GB *Money News* program last night. Average audience size of Greenwood's show is around 300,000, and listeners have a strong leaning towards ASX investments and also have a good overall knowledge of financial matters. The segment was also broadcast on the 2GB Alan Jones program, which is probably the most important breakfast radio show in Australia with an audience in excess of 500,000. The segments highlight the important news announced by Medical Australia Limited in recent days and, of course, we believe this media initiative will help attract new investors and build market support.

[http://www.medaust.com/IRM/content/audio/MLA-Ross GreenwoodShow6July.mp3](http://www.medaust.com/IRM/content/audio/MLA-Ross%20GreenwoodShow6July.mp3)

<http://www.medaust.com/IRM/content/audio/MLA-AlanJonesShow7July.mp3>

**ENDS**

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*Medical Australia Limited (ASX : MLA) is a medical company engaged in the manufacture, distribution and sale of a broad range of medical devices used by healthcare facilities and critical care services in global markets. The Company is a leader in Intravenous (IV) Medication Delivery Systems, Surgical Irrigation, Suction and Oxygen Therapy, Safety Sharps Collection and Reuse Prevention and specialised Diagnostic and Laboratory Equipment. Our products are used in three broad areas of healthcare, Human Health; Biological Collection, Processing and Laboratory; and Animal Health.*